

THE CLOCK IS TICKING • AUGUST 28 • 11:59 P.M.

Don't let Imperial Valley miss this opportunity of a lifetime.

CutPower.org • Cal Integrity • JET@HEY.com

WHAT ELIGIBLE FAMILIES GET

- Verified air-conditioning and energy savings of up to 40% — measured, not estimated.
- Free qualifying products, free energy audits, free professional installation.
- No complex paperwork. You choose among qualified vendors and licensed contractors.
- The system verifies the savings before anyone gets paid. It costs the customer nothing.

WHY NOW

The City of Calexico has endorsed the Cal Integrity Plan for its census tract. Public comment is open until August 28 at 11:59 P.M. Every eligible tract in Imperial Valley, Coachella Valley, the Salton Sea, Borrego Springs and along the border deserves the same Opportunity Zone 2.0 nomination. Cal Integrity will carry your comment to Sacramento. All you have to do is speak out.

WHAT TO DO NEXT — 5 MINUTES, 3 STEPS

1. READ.

Go to CutPower.org and read the Cal Integrity Plan in plain language.

2. COMMENT.

Post your comment on the CutPower.org Facebook page, then email it to JET@HEY.com so it is uploaded to the Governor's office before 11:59 P.M. on August 28.

3. BRING THREE.

Share this with three people who love our Valley. Not three Republicans. Not three Democrats. Three people who love our Valley.

SPEAK-OUT LANGUAGE — COPY THIS

"Governor Newsom, the City of Calexico has endorsed the Cal Integrity Plan. Please protect every eligible community left behind in Opportunity Zones 1.0 and nominate every eligible census tract in Opportunity Zones 2.0 across Imperial Valley, Coachella Valley, the Salton Sea, Borrego Springs and along the border. I want my voice heard."

En español: "Gobernador Newsom, la Ciudad de Calexico respaldó el Plan Cal Integrity. Por favor nomine cada sector censal elegible en las Zonas de Oportunidad 2.0 del Valle Imperial, el Valle de Coachella, el Mar de Salton, Borrego Springs y la frontera. Quiero que se escuche mi voz."

1. READ. 2. COMMENT. 3. BRING THREE.

CutPower.org • Chairman, Cal Integrity • JET@HEY.com • Deadline: August 28, 11:59 P.M.